

FOR IMMEDIATE RELEASE

Contact: Ann Keeling or Suzanne Blackburn
513-381-3248

ann@crstofolikeeling.com
suzanne@crstofolikeeling.com

**2011 AULT PARK CONCOURS D' ELEGANCE:
RED HOT RIDES – FERRARIS & FIRE ENGINES
JUNE 12, 2011 – DISCOUNTED TICKETS NOW
AVAILABLE ONLINE**

CINCINNATI, OH –MARCH 10, 2011— The Ault Park Concours d' Elegance, an annual classic car show in its 34th year, will be held on Sunday, June 12, 2011, at Cincinnati's historic Ault Park. *Red Hot Rides – Ferraris & Fire Engines*, represents an exceptional display of vintage and modern Ferraris and rare and antique fire engines. Additionally there will be special displays representing the 100th Anniversary of the Indianapolis 500; the 50th Anniversary of the Jaguar XKE, and "Wagons Ho", family station wagons celebrating the 85th Anniversary of Route 66. The Ault Park Concours includes thirteen other classes of automobiles ranging from full classics, to racecars and modern supercars.

Leading up to Sunday's Concours, weekend events include:

- **Cruisin' for a Cure Dinner & Live Auction** – Friday, June 10 – 7pm at the Glendale Lyceum.
- **Countryside Tour** -Saturday, June 11 – 12 noon
- **Garage Party** – Saturday, June 11 – 5pm at Porsche of the Village.

Individual event tickets & packages are now available at a pre-show discount at <http://www.ohioconcours.com/>. A Weekend Event ticket package is available at \$ 195, a savings of \$ 40 (includes Friday night fundraising dinner, Saturday Garage Party, as well as entrance to Sunday's Concours); Countryside Tour tickets are \$35 per car; Sunday-only pre-show individual tickets are \$ 20 or 4 for \$60; day of show individual tickets are \$ 25 each, student ticket \$ 15 (ages 13-18 with student ID). Children 12 and under are free. For more information about the weekend events, go to Facebook:

<http://www.facebook.com/aultparkconcours>. Proceeds of all events benefit Juvenile Arthritis.

About Concours d' Elegance

The Ault Park Concours d' Elegance is one of the most anticipated classic car show events in the United States. The Cincinnati Concours d' Elegance Foundation, a 501(c)3 organization manages the event with all proceeds benefiting The Arthritis Foundation, with a special focus on Juvenile

Arthritis (JA). To find out more about The Ault Park Concours d' Elegance, or to order call 513-321-1951 or visit <http://www.ohioconcours.com>. For more information about The Arthritis Foundation, go to <http://www.arthritis.org/>.

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